



Use of AI/ML in Intelligent Product Design

Prith Banerjee, SVP Innovation
OzenCon/SimuTech 2026



AGENDA



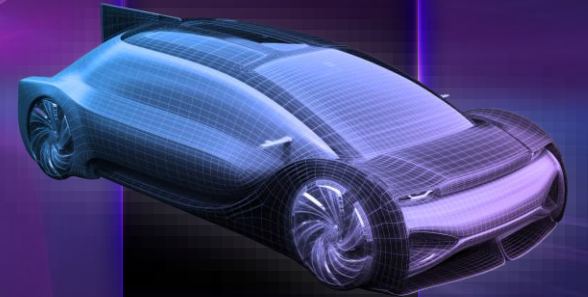
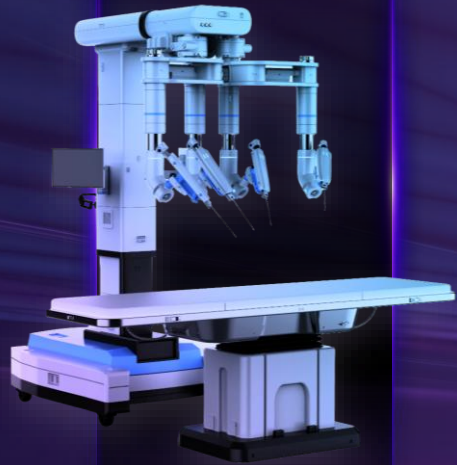
Silicon to Systems

AI/Machine Learning in EDA

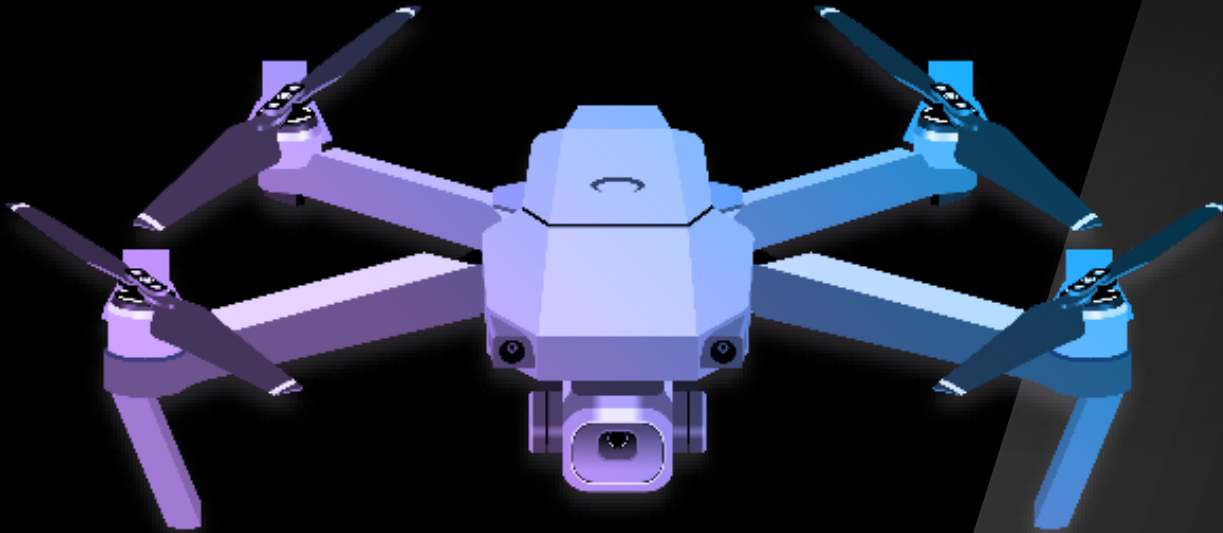
**AI/Machine Learning in
Engineering Simulation**

**Digital Twins for Different
Industries and Physical AI**

Intelligent Systems are All Around Us!



Intelligent Systems: Si-Powered, SW-Defined, AI-Enabled



Digital & Mission Engineering
MBSE, Environments, Models, Simulation

Aeronautical Design
Flight characteristics, rotor efficiency

AI Model Development
Object, detection and avoidance

Software Development
Flight planning, motor control, battery management, communication

Mechanical Design
Weight, stress forces, crash survivability

Thermal Design
Heating/cooling

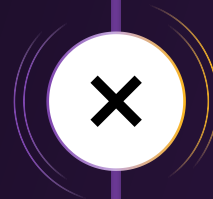
Silicon Development
Providing required performance with lowest power usage

Electrical Design
Batteries, PCB, power supply efficiency

CREATING THE LEADER in Engineering Solutions from Silicon to Systems

SYNOPSYS[®]

Leader in Silicon Design



Ansys

Leader in Simulation & Analysis

PROVIDES

comprehensive solutions
for the entire silicon design process
including multi-die simulation & analysis

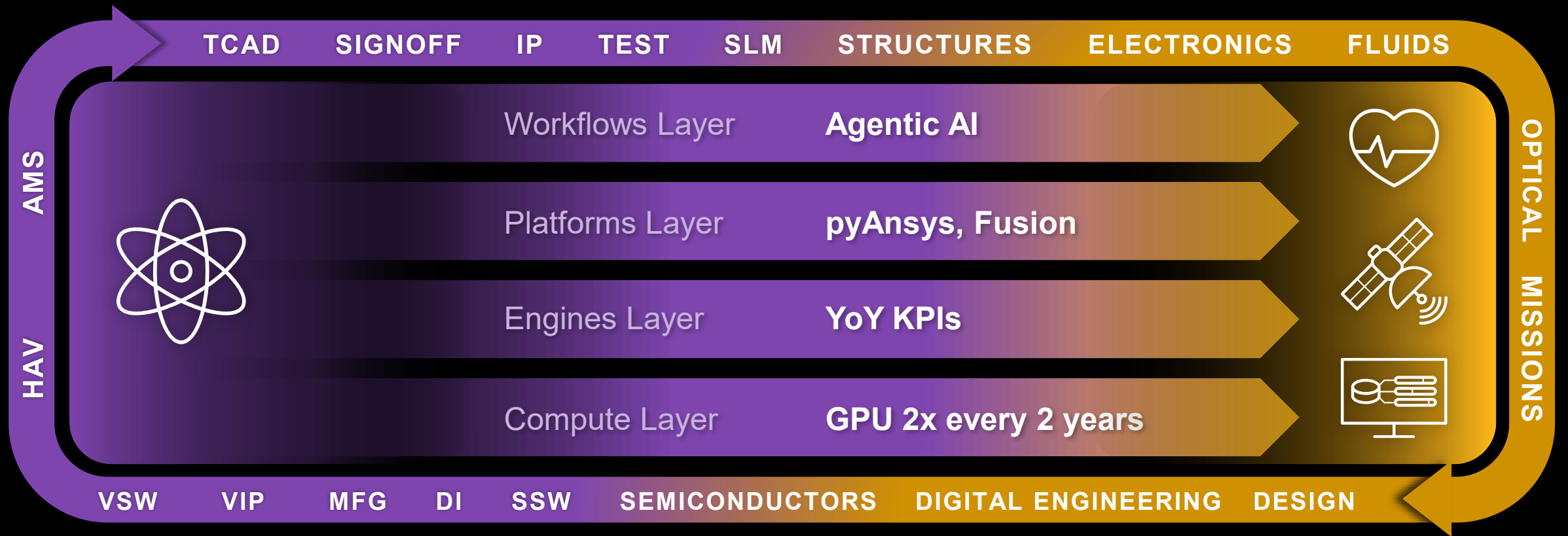
EXTENDS

AI leadership in EDA
and simulation to accelerate
customers' innovation

ACCELERATES

creation of intelligent products by
bringing silicon expertise across
systems verticals

Synopsys is Now Very Uniquely Positioned for this Chips to Systems Revolution



Drive Need-Moving Innovation at Every Layer, In Every Product, and Every Hyperconvergence Opportunity

Long Term Technology Strategy Pillars

| | | | | | | |
|----------------|------------------------------------------------------------------|------------------------------------------------------|------------------------------------------------------|------------------------------------------------------------|--------------------------------------------------------------|-----------------------------------------|
| Workflow layer | AI enabled EDA and S&A | AI powered Optimization DSO, ASO, OSL, SimAI | GenAI GeomAI Design Exploration | Agentic AI Engineering Copilot LLM, MCP | MBSE, Digital Engineering, System synthesis | Design of Chips to Systems with AI |
| Platform layer | Cloud: Public, private Hybrid, burst (EDA and S&A) Cybersecurity | User Interface (UX/UI) Visualization AR/VR Omniverse | Data models, SPDM Fusion NDM | Platforms and Dev Ecosystem pyAnsys Platform Architect | Virtualization, Virtual V&V, Digital Twin SW defined systems | Industry Solutions |
| Engines layer | Numerical Methods and solvers (FEA, CFD, EM, optics) | Meshing and Geometry (IGA, Oct-tree) | Optimization Methods for EDA RTL Synthesis, P&R, HLS | Functional Safety, Software Test, Verification and signoff | Rom STC Systems Sim Co-Simulation BEE, DME | Multiphysics Multiscale TCAD, DTCO ICME |
| Compute layer | HPC Multithreading Message passing | GPU (single, multiple) TPU | FPGA HW accelerators (ZEBU, S&A) | Quantum Computing (Design QC Use of QC) | IP for Chips Foundational Interface Security Processors | IP for Systems Auto Aerospace |

AGENDA

Machine Learning within tools

Reinforcement Learning in
Optimization

Generative AI

Agentic AI

Silicon to Systems

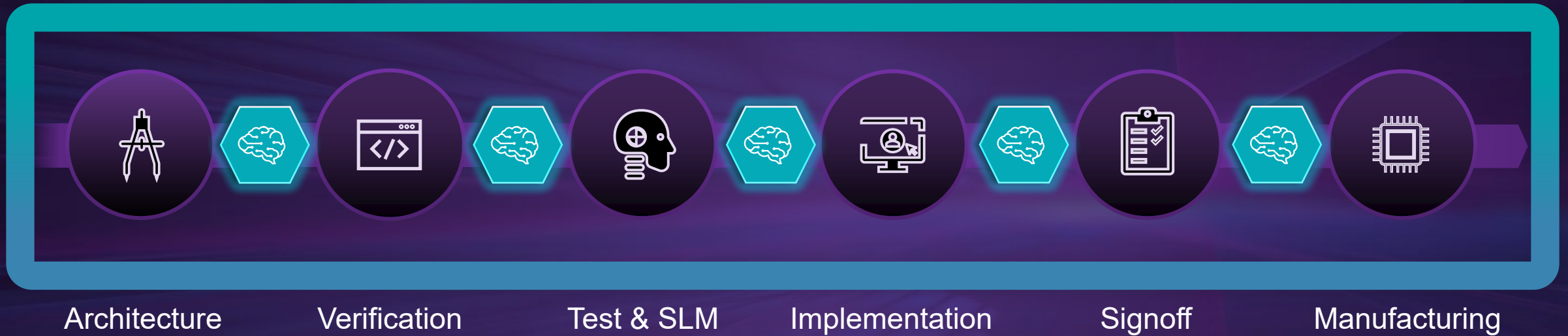
AI/Machine Learning in EDA

**AI/Machine Learning in
Engineering Simulation**

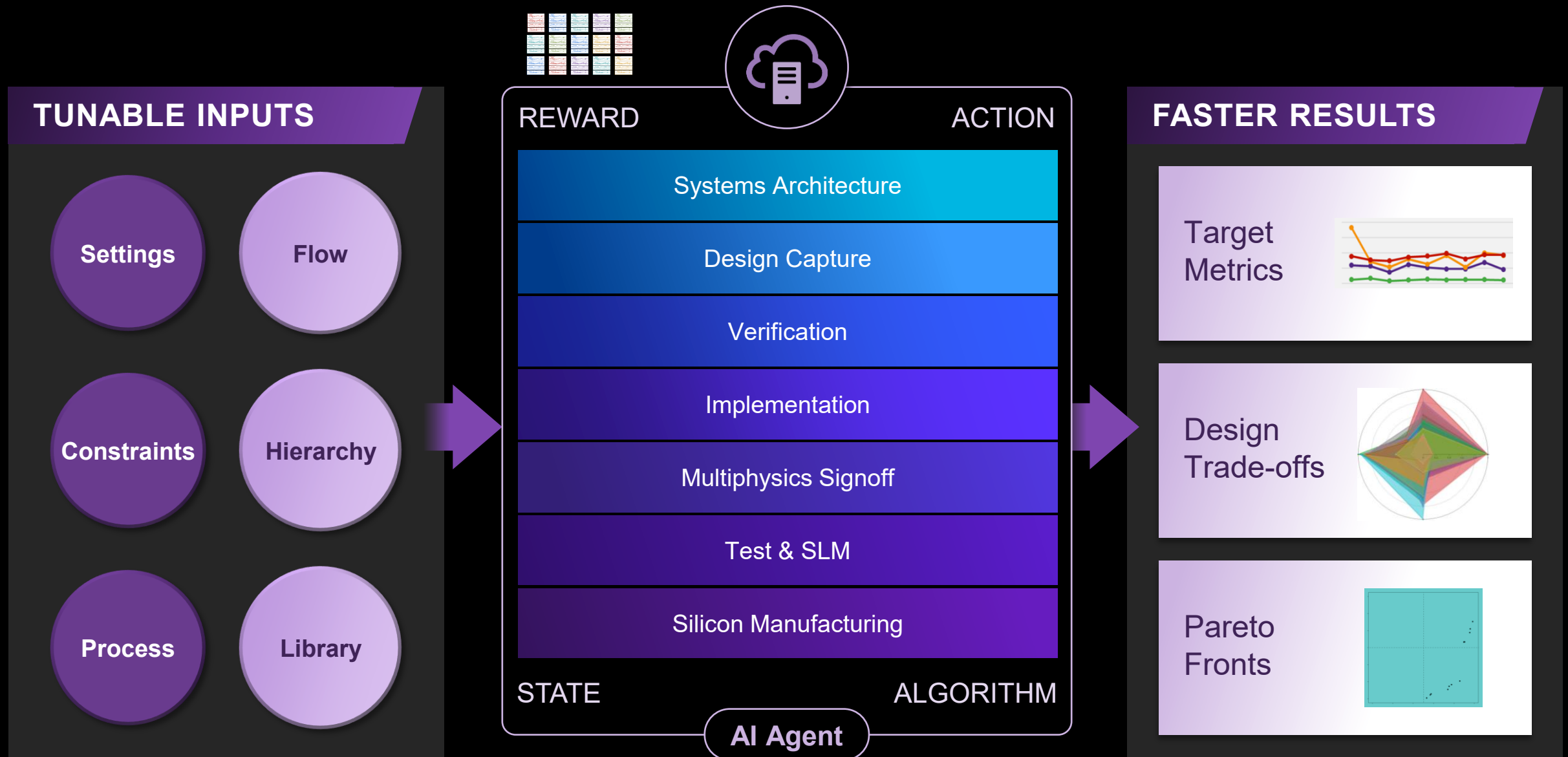
**Digital Twins for Different
Industries and Physical AI**



AI Can Accelerate Every Step of the EDA Workflow



Applying AI to Navigate Chip Design Solution Space



Value to Customers and Internal Users

DSO.ai

Up to **12%** Total Power Reduction, **25%** Less DRC, **200MHz** Higher Fmax

VSO.ai

3X TAT, **45%** CPU Savings, **12%** Higher Coverage.

TSO.ai

15% to 35% Pattern Count Reduction

ASO.ai

3X Less Layout ECOs, **16%** Area Savings, **4X** Productivity

Assistants

>60 Person Time Savings in CSG, **40** Person Time Savings in IPG with Synopsys.ai Copilots

AI Applications in EDA

MACHINE LEARNING

Machine Learning Better, faster tools

| ML within tools |
|-----------------|
| ML-enhanced PT |
| ML-enhanced FC |
| ML-enhanced ICV |
| Ansys SimAI |

REINFORCEMENT LEARNING

AI as an Optimizer Optimization of Results

| DSO.AI | SYNOPSIS.AI | DATA ANALYTICS |
|--------|-------------|----------------|
| | VSO.ai | Design.da |
| | TSO.ai | Fab.da |
| | ASO.ai | Silicon.da |
| | OptiSlang | |

GENERATIVE AI / LLMS

AI as an Assistant Assistive & Creative Capabilities

| ASSISTIVE | CREATIVE |
|----------------------|--------------------|
| Run Assistance | RTL Creation |
| Workflow Assistance | Testbench Creation |
| Knowledge Assistance | Assertion Creation |
| Ansys GPT | |

AGENTIC AI

AI as a Colleague Autonomous Tasks



Next Big Thing!

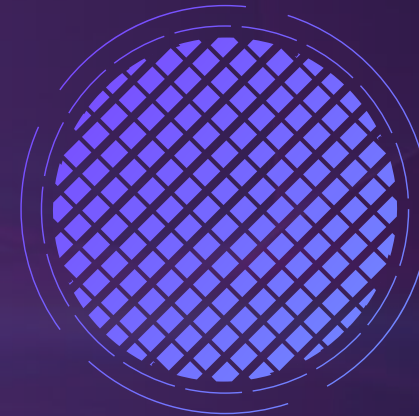
THE ERA OF PERVASIVE INTELLIGENCE



Artificial
Intelligence



Software Defined
Systems



Silicon
Proliferation

Transformation of Workflows



AGENDA

Use solvers to train AI/ML models to speed up simulation

Design space exploration

Generate new models

Hybrid digital twins

Foundational models to speed up simulation

Engineering co-pilots and agents to improve ease of use of simulation

Silicon to Systems

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AI/Machine Learning in Engineering Simulation

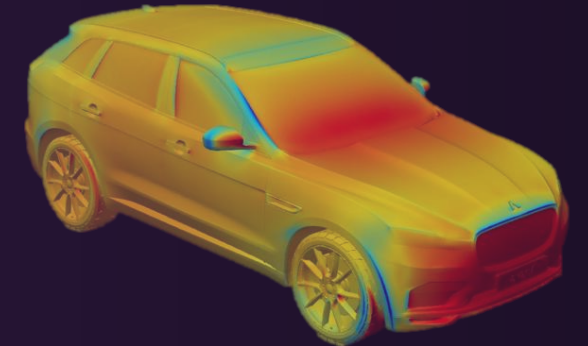
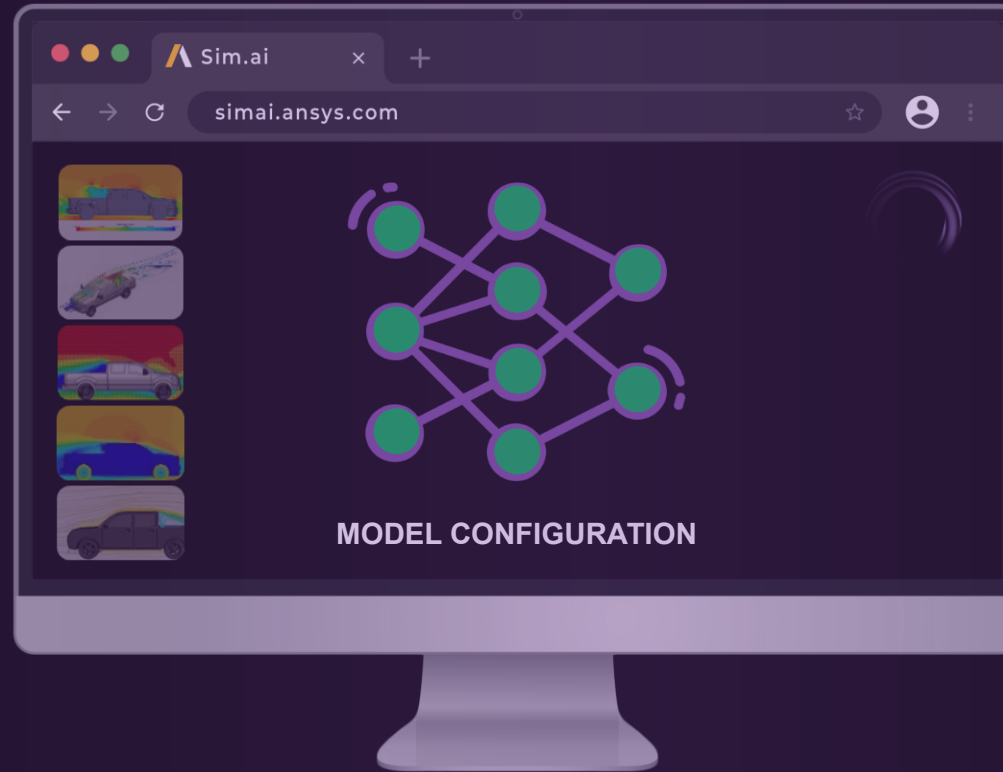
Digital Twins for Different Industries and Physical AI



Predict at the Speed of AI



NEW DESIGN



PERFORMANCE PREDICTION

1

UPLOAD
Your Past Data

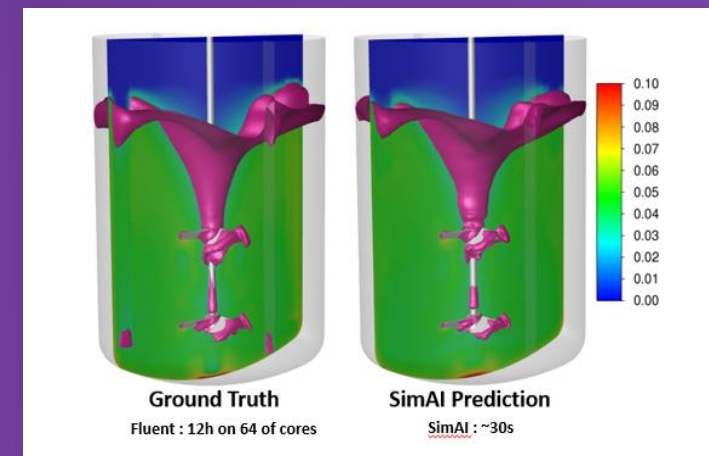
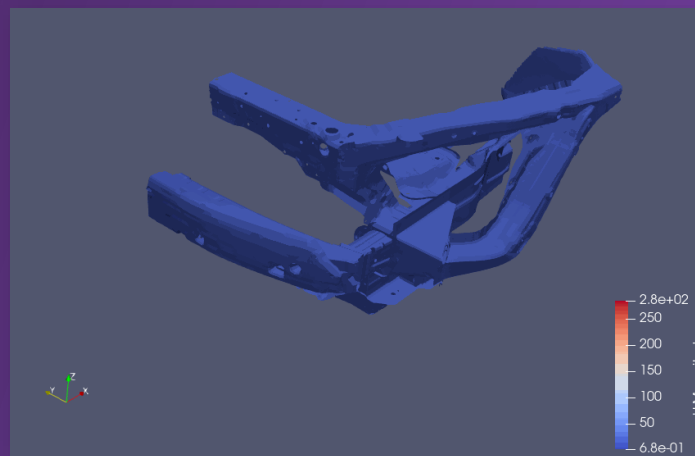
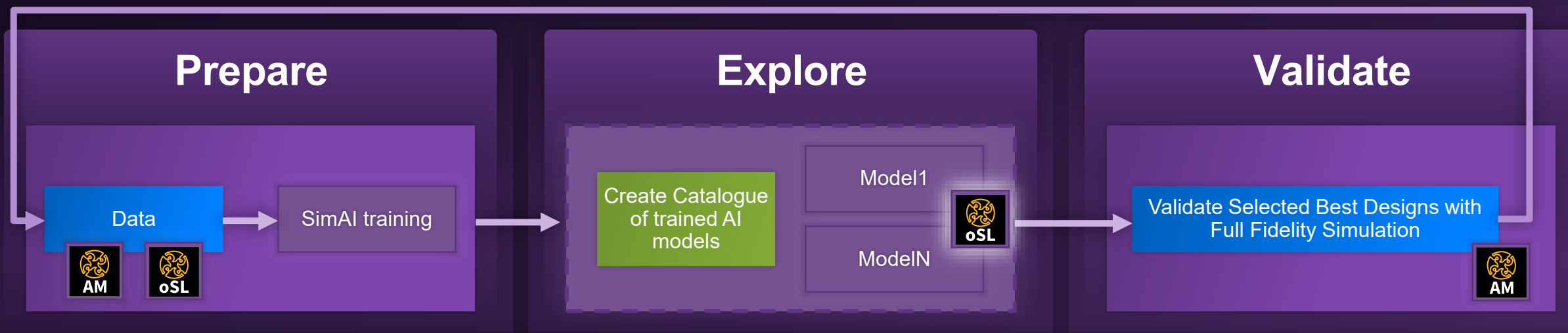
2

TRAIN
Your AI Model

3

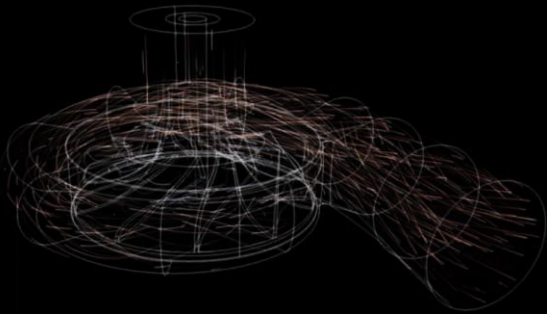
PREDICT
In Seconds!

SimAI – Workflow and Applications



GeomAI to Generate New Shapes

SimAI



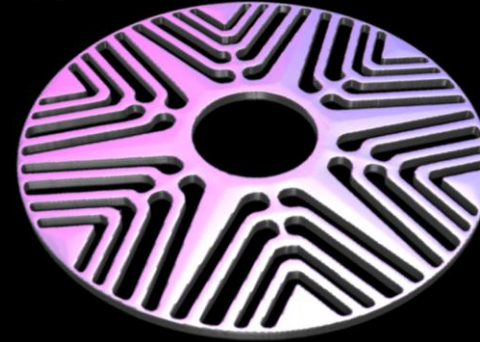
give me **a shape**, I will show you the **physics**

GeomAI – *Concept Exploration*

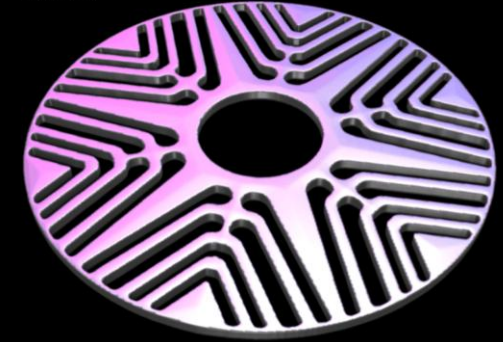


give me **shapes**, I will generate **new shapes**

MotorCAD
Iteration 95



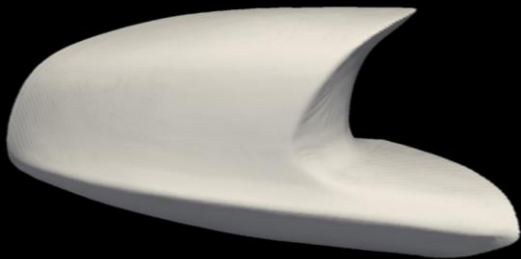
MotorCAD
Iteration 95



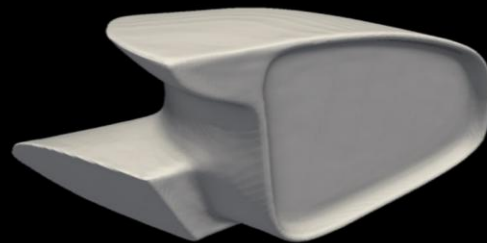
E-motor optimization

Enhance e-motor efficiency by optimizing the topology and placement of magnet pockets.

Front
Iteration 0

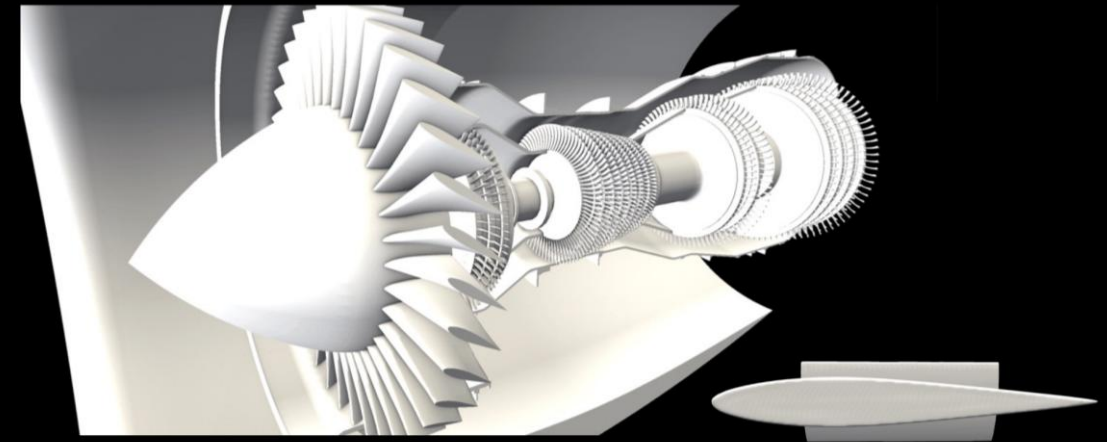


Iso
Iteration 0



Side mirror optimization

Identify the most stable shape with maximum driver visibility.

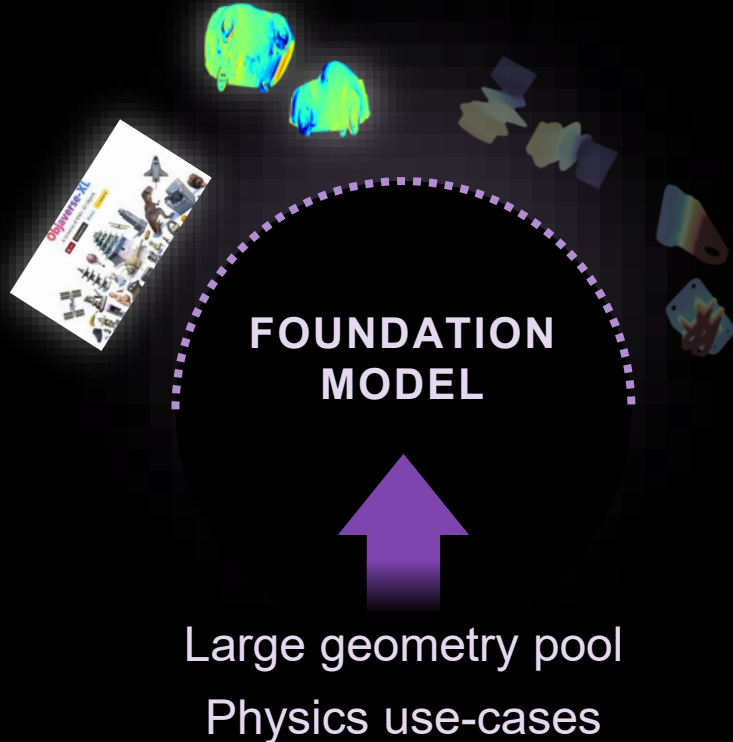


Turbine optimization

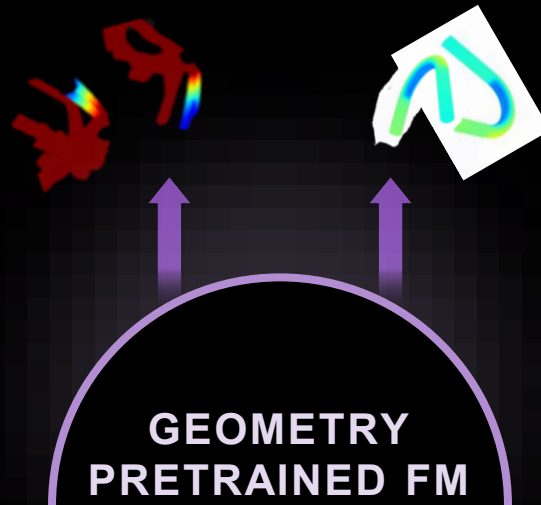
Maximize potential through optimized flow physics and energy conversion.

Foundation Models for Physics

Pre-train on diverse geometries primarily and some common physics use cases

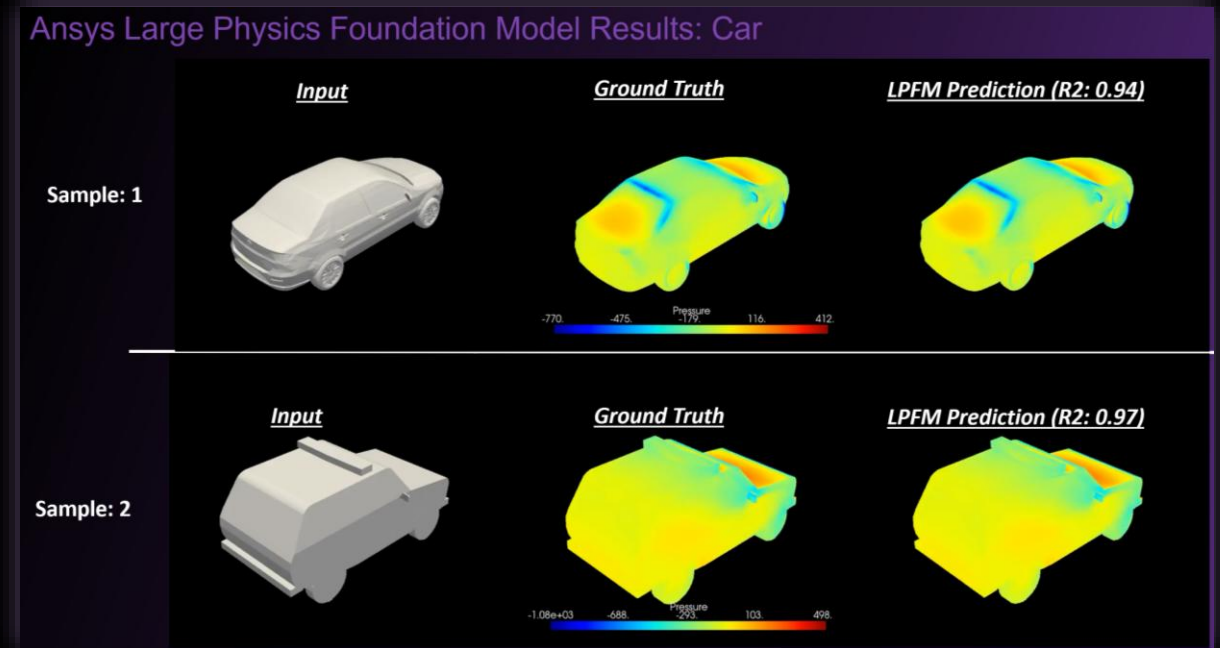
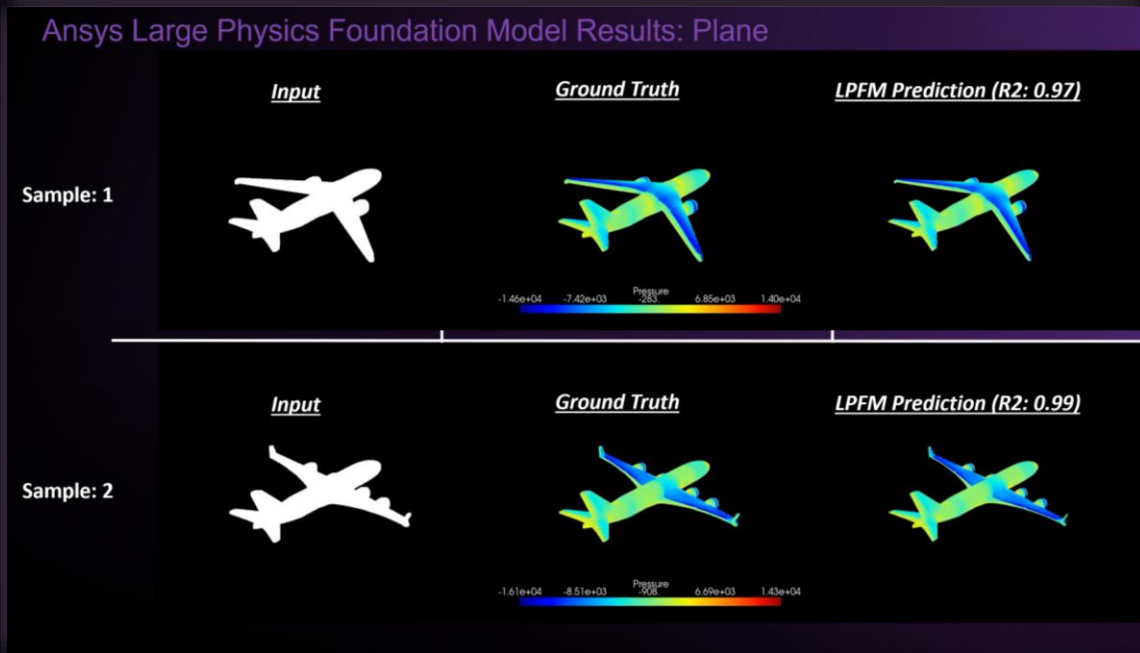


Adapt pre-trained models to different downstream physics use cases

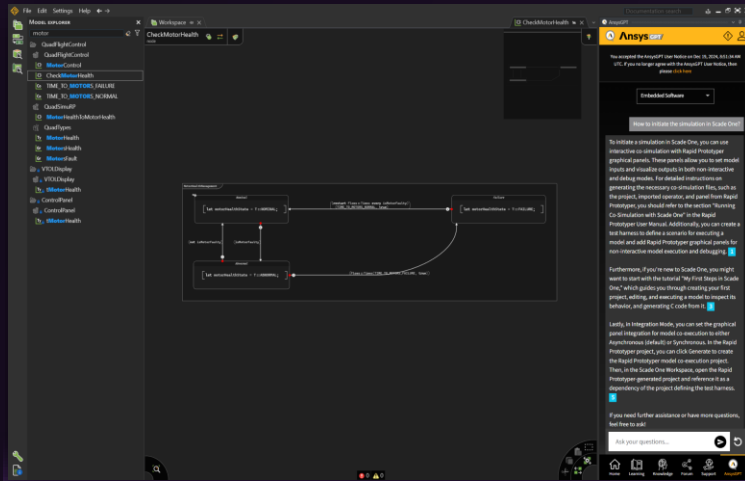


- Large geometry pre-training allows prediction on diverse geometries
- Resolution invariance due to curriculum learning from lower to higher resolution
- One-shot finetuning

Large Physics Foundational Models



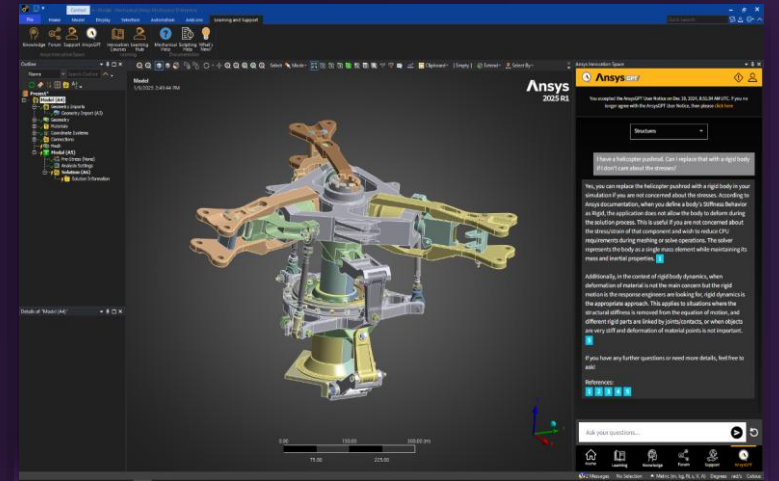
Engineering Copilot In-product Integration



SCADE ONE



FLUENT



MECHANICAL

AGENDA



Silicon to Systems

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Digital Twins in Various Industries

Aerospace



Automotive



Manufacturing



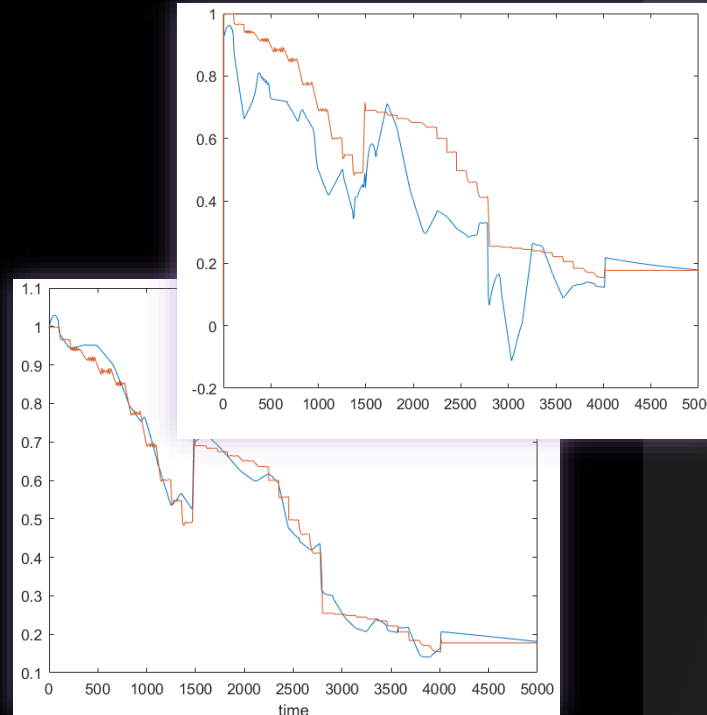
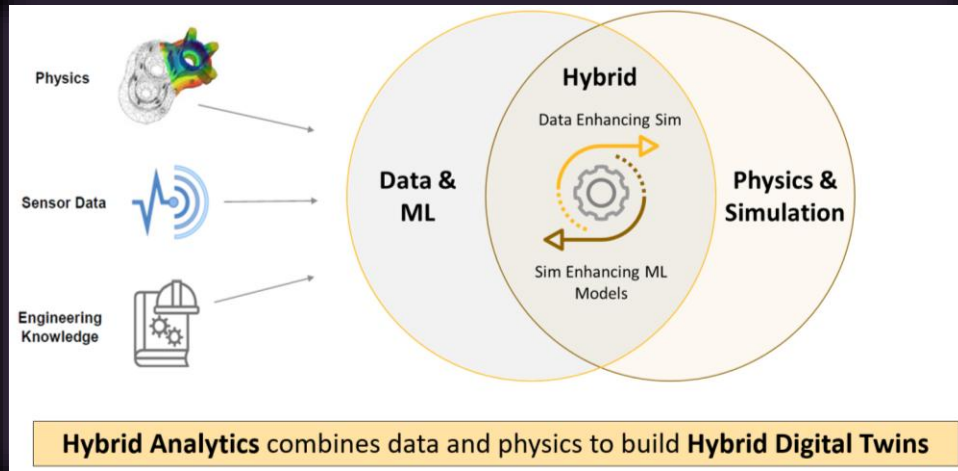
Buildings & Infrastructure



Oil & Gas



TwinAI: Hybrid Digital Twins Combining Simulation and Data



ACCURACY

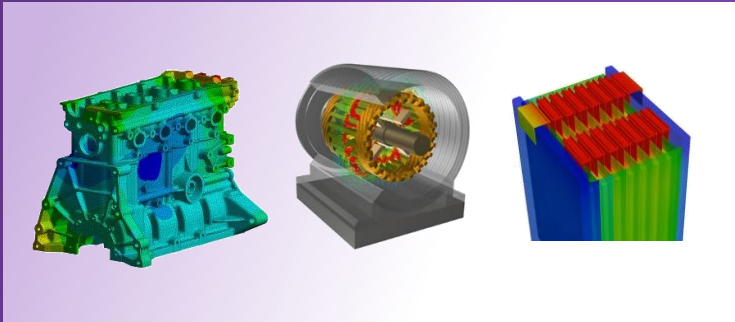
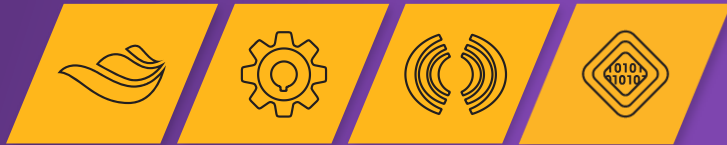
Both: ~98% 

Sim: ~90% 

Data: ~80%

Synopsys Solution for Digital Twins

Validated Physics



Ansys/Synopsys Twin Builder® & Ansys/Synopsys TwinAI™



Hybrid analytics and deployment services



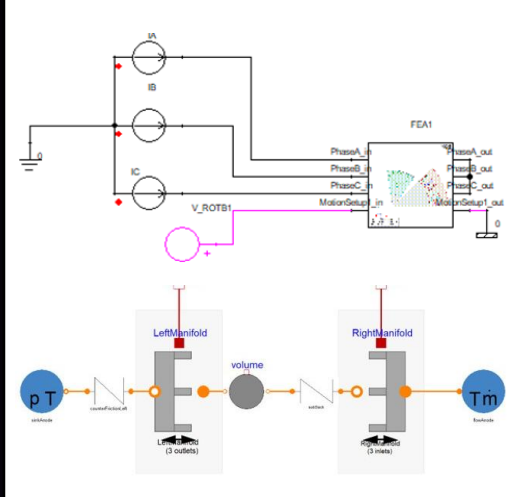
Twin for cloud/edge deployment

1. Best in class **Reduced Order Modeling** capabilities → Reuse
2. **Hybrid Analytics** → Accurate, evolving models
3. Unique **deployment** model and open architecture → Scalability

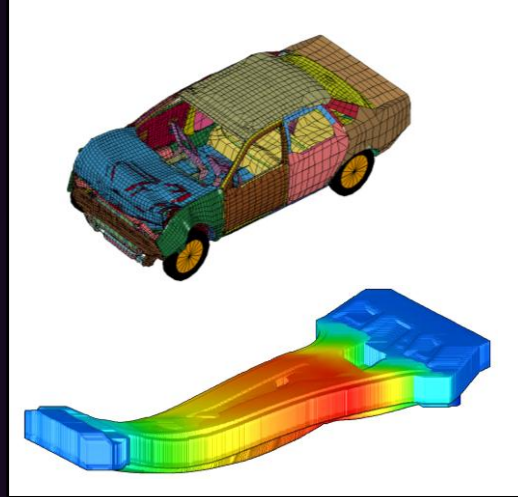
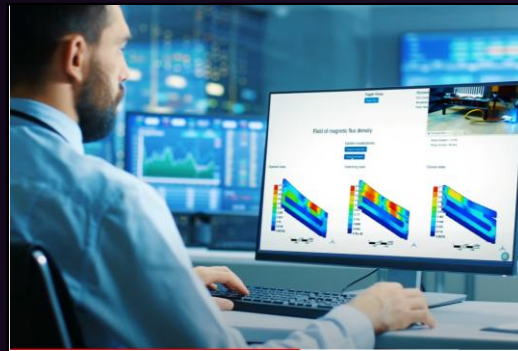
OPEN ECOSYSTEMS AND KEY ANNOUNCED PARTNERS



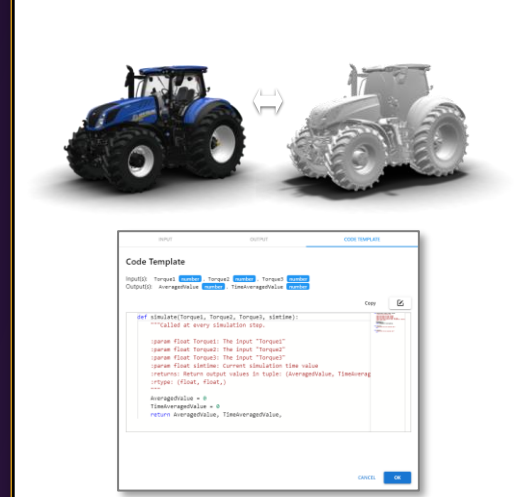
Digital Twins Development Priorities



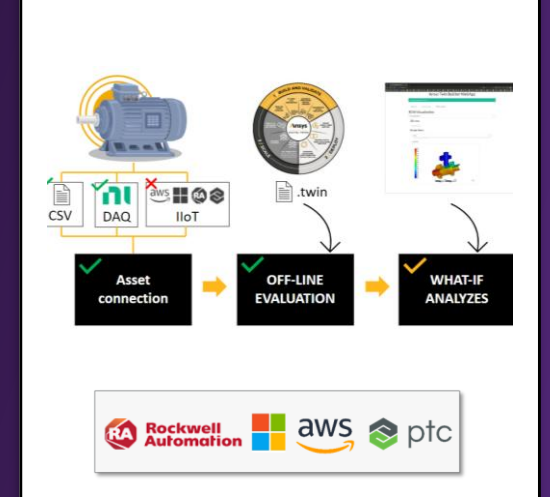
Simplify model building for brown-field applications



Allow re-use of existing simulation models and data through AI/ML



Enabling scaled runtime deployments



Drive our ecosystem and partnerships

Digital Twins in Different Industries with Physical AI

SYNOPSYS®

NVIDIA

Electronic Design Automation

DESIGN

PrimeLib

Redhawk-SC

Totem SC

MANUFACTURING

Proteus

S-Litho

S-Device

Quantum ATK

VERIFICATION

PrimeSim

VCS

■ = In Production

Computer Aided Engineering

STRUCTURES

Mechanical

LS-Dyna

Discovery

FLUIDS

Fluent

FreeFlow

Rocky

ELECTRONICS/
ELECTROMAGNETICS

HFSS

Icepak

Maxwell

MANUFACTURING

SPEOS

Zemax

Lumerical FDTD

■ = In Production

Synopsys AgentEngineer™ Technology

Physical AI



Semiconductor DT



Industrial DT



Medical DT



Aerospace DT



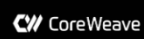
Robotics DT



Automotive DT

NVIDIA Omniverse

Targeting Availability in Every Cloud and OEM



SUMMARY

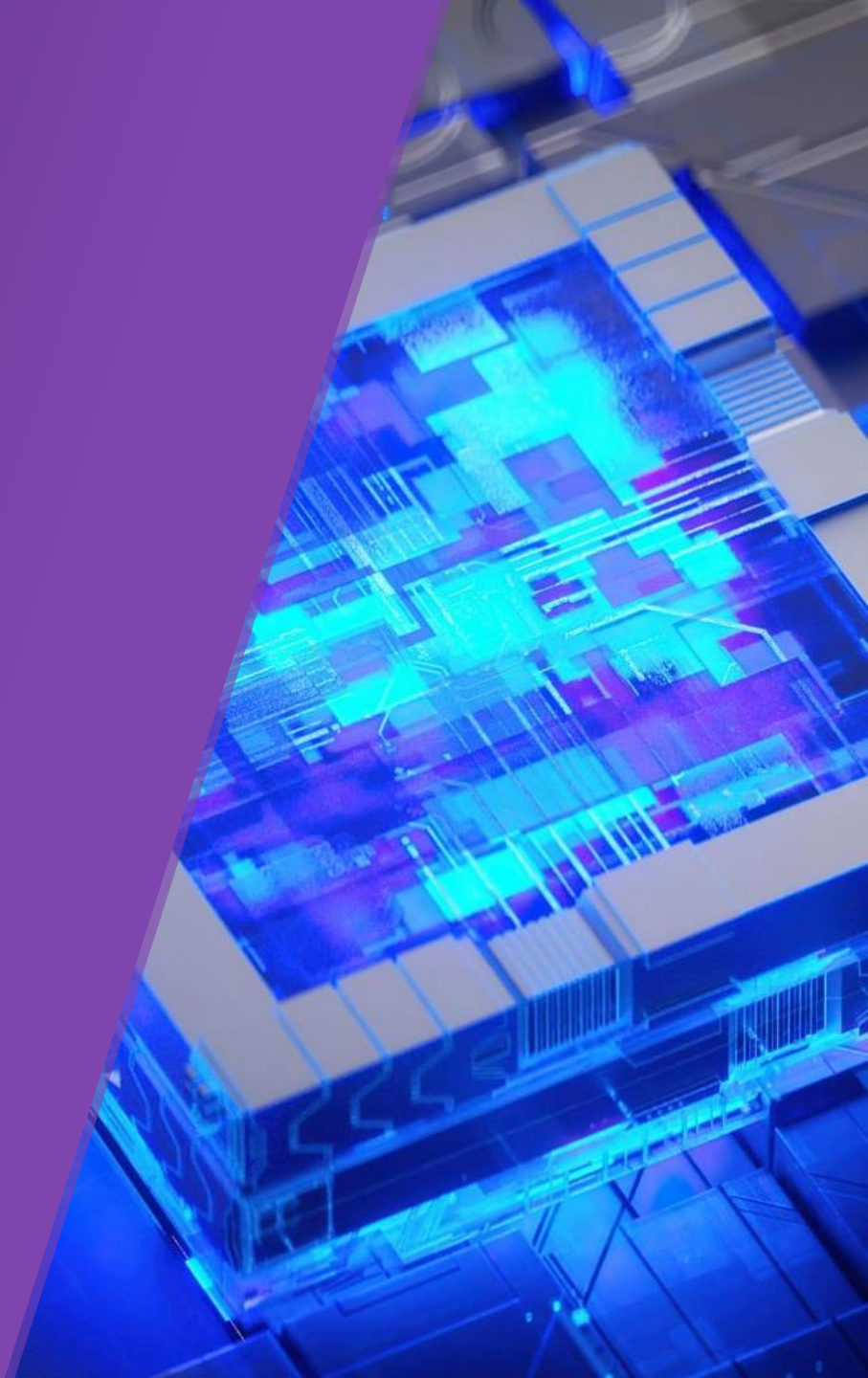
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- Machine Learning within tools
- Reinforcement Learning in Optimization
- Generative AI
- Agentic AI

AI/Machine Learning in Engineering Simulation

- Use solvers to train the AI/ML models to speed up simulation
- Design space exploration
- Generate new models
- Foundational models to speed up simulation
- Engineering co-pilots and agents to improve ease of use of simulation

Digital Twins in Different Industries powered by Physical AI



SYNOPSYS[®]

Thank you